

2009: A NEW FI SEASON, NEW RULES AND A HOST OF NEW CHALLENGES! BUT FOR RED BULL RACING, WHICH THIS YEAR FIELDS AN EXCITING DRIVER LINE-UP IN MARK WEBBER AND SEBASTIAN VETTEL, THE TARGET REMAINS THE SAME: TAKE ON THE ESTABLISHED ORDER AND WIN THROUGH! THE SEASON STARTS HERE!!!

Red Bull Racing - Challenging the Establishment!

The 2009 season will see Red Bull Racing embark on its fifth year in F1, although its parent company's links with the sport began a couple of decades earlier. An obvious Austrian connection between Red Bull and Gerhard Berger meant the driver was signed up as Red Bull's first athlete and, as the drinks company went on to establish a reputation for backing extreme sports, it continued to strengthen its F1 involvement. Its colours graced many a grand prix driver's drinks bottle and its logo featured on the Sauber team cars. Then, in 2004, Red Bull went one stage further and bought what had been Jaguar Racing and lined up at the start of

the 2005 season with David Coulthard and Christian Klien sitting in the cockpits of the team's RB1 car.

From the outset, the team's on-track performance was respectable, but what really set Red Bull Racing apart from its peers was the fresh approach it brought to its F1 programme: the Red Bulletin daily paddock newspaper, the Formula Una girls, the Energy Station that played host to the entire paddock and stunning movie co-operations in Monaco. The team has always done things differently.

Red Bull Racing achieved its first podium in Monaco in 2006, which proved to be a transitional year for the team. There was investment in new staff and new equipment, while a key appointment was made in the form of renowned designer Adrian Newey. Wind tunnels and other simulation tools were developed and, as the team worked hard on the RB3, the first car to be designed by Adrian Newey's technical team, the foundations of the team were firmly established. Later the same year the team confirmed a deal to run Renault engines that had been good enough to win back-to-back Championship titles in the previous two seasons.

Since 2006 the team has been consistent with a podium finish in 2007

with Mark Webber at the Nurburgring and a further podium finish for David Coulthard in Canada in 2008. This year will see the team fielding a very strong driver line-up, blending the experience of Mark Webber with the youthful talent of Sebastian Vettel. In a sport where money did all the talking, the new rules. which go some way to ruling out the cash advantage of the biggest teams, could well see a shake-up in how the grid lines up. Certainly Red Bull Racing, having just completed another major upgrade of its technical facility at Milton Keynes, is perfectly placed to challenge Formula One's established order.

HIT LIST-

2005: THE TEAM MAKES A BIG IMPACT IN ITS FIRST SEASON BEING A REGULAR POINTS SCORER AND OCCASIONALLY CHALLENGING FOR PODIUM FINISHES. IN ALL THE TEAM COLLECTS 34 POINTS: 24 FOR DAVID COULTHARD, 9 FOR CHRISTIAN KLIEN AND 1 FOR VITANTONIO LIUZZI.



2006: FIRST PODIUM FINISH,
MONACO. DAVID STARTS FROM
SEVENTH ON THE GRID, BUT THE
TEAM MAKES A STRATEGY CHANGE
AND CONVERTS TO AN EARLY ONE
FUEL-STOP PLAN, WHICH MOVES
HIM INTO A PODIUM POSITION.
THE TEAM'S FIRST EVER PODIUM
THUS COMES AT THE WORLD'S
MOST GLAMOROUS RACE AND
DAVID GRACES THE ROYAL PODIUM
WEARING A RED CAPE, AS RED BULL
HAVE TIED IN A PROMO WITH THE
SUPERMAN RETURNS FILM OVER
THE GRAND PRIX WEEKEND.

2006: THE TEAM ENDS THE SEASON IN SEVENTH POSITION WITH A HAUL OF 16 POINTS: 14 FOR DC AND 2 FOR KLIEN.

2007: MARK WEBBER JOINS THE TEAM AND CLAIMS PODIUM NO. 2 AT THE NURBURGRING WITH A GREAT THIRD PLACE IN TERRIBLE CONDITIONS. DC BACKS UP THE AUSSIE WITH A USEFUL FIFTH PLACE.



2007: RED BULL RACING ENDS THE '07 CAMPAIGN IN FIFTH PLACE WITH 24 POINTS: 14 FOR DC AND 10 FOR WEBBER.



2008: DC CLAIMS THE LAST PODIUM FINISH OF HIS CAREER IN MONTREAL, COMING THROUGH RACE DAY CARNAGE FROM 'UNLUCKY 13' ON THE GRID TO FINISH IN THIRD PLACE. A MONTH LATER, WEBBER CLAIMS THE TEAM'S FIRST FRONT ROW START WITH A BRILLIANT LAP IN QUALIFYING AT THE BRITISH GP.

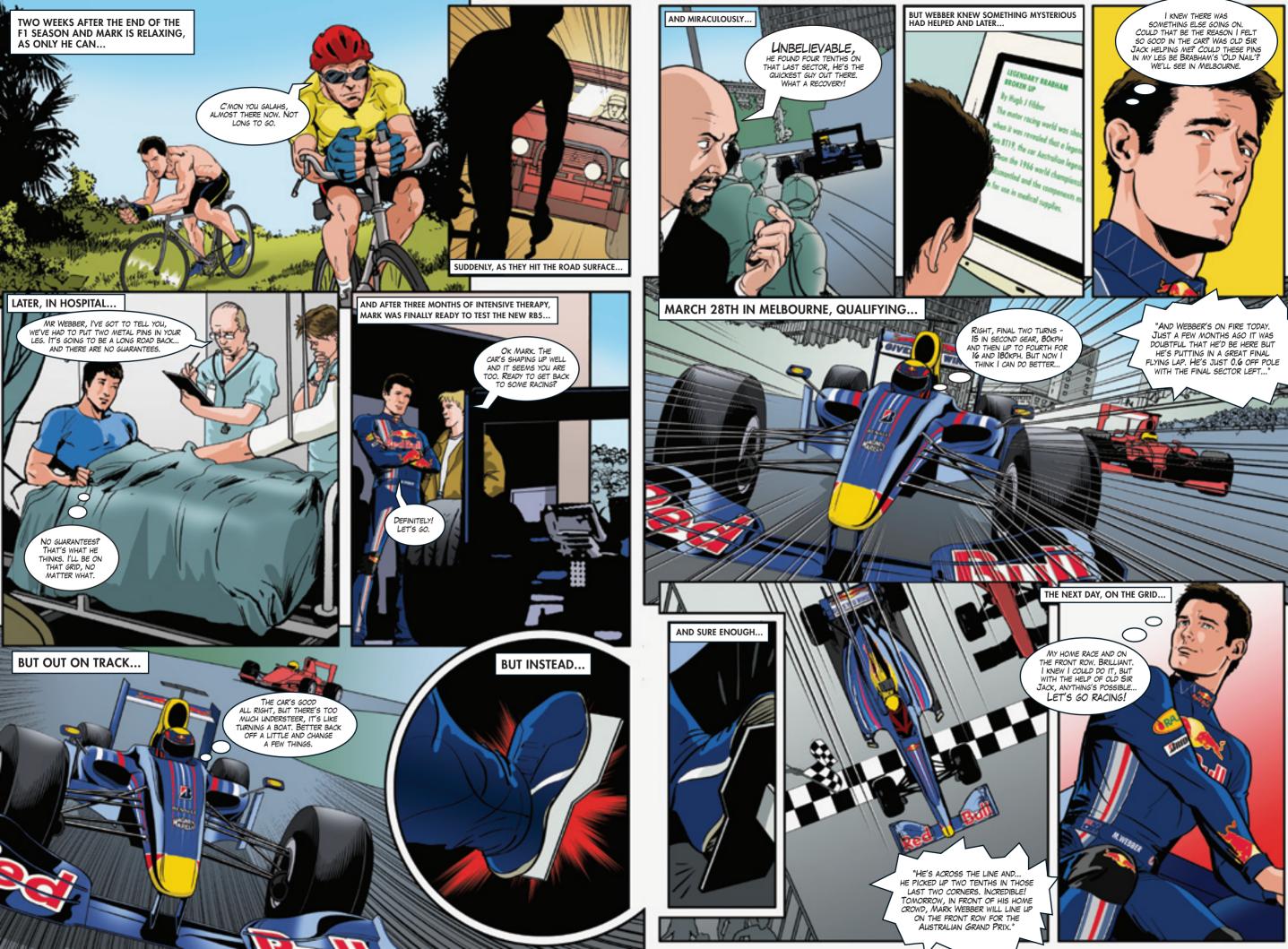
2008: CAN RED BILL CLAIM TO HAVE WON A GRAND PRIX? YES IT CAN, BECAUSE MILTON KEYNES IS ALSO HOME TO THE BOFFINS OF RED BUILL TECHNOLOGY AND THE CAR THEY DESIGNED FOR SCUDERIA TORO ROSSO BEAT EVERY OTHER CAR ON THE GRID AT THE 2008 ITALIAN GRAND PRIX.

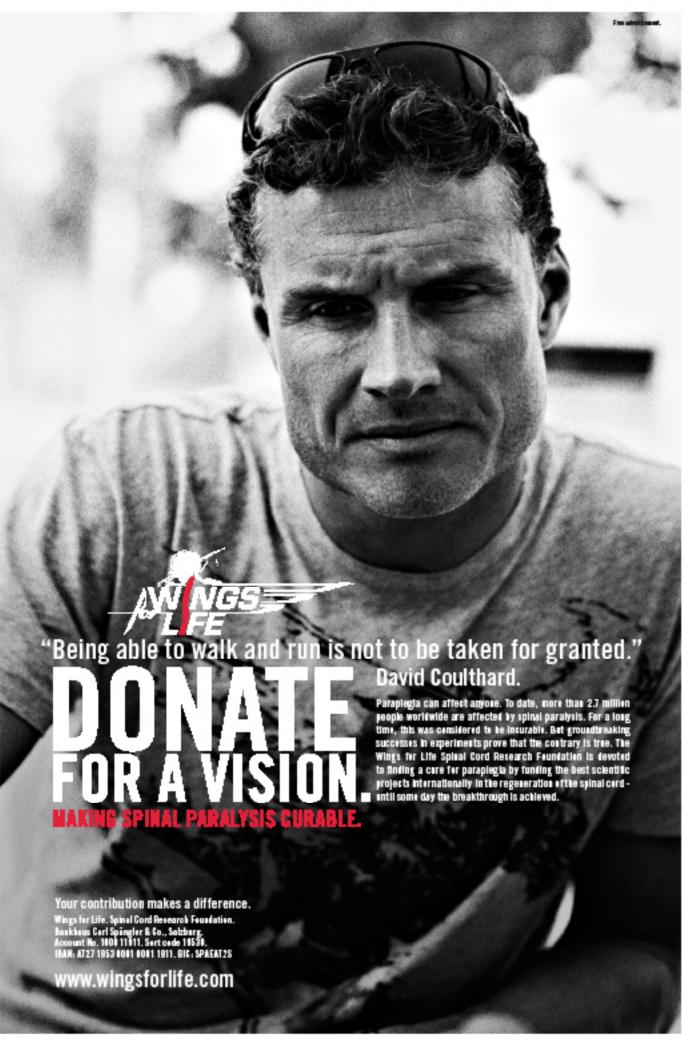


2008: SEBASTIAN VETTEL SIGNS FOR THE TEAM FOR THE **2009** SEASON. THE TEAM BIDS FAREWELL TO DC AS HIS RACE CAREER COMES TO A CLOSE IN BRAZIL. RED BULL RACING ENDS THE SEASON WITH FIVE MORE POINTS THAN THE PREVIOUS SEASON, BUT THE CAMPAIGN IS SUCH AN OPEN ONE THAT THE TEAM FINISHES SEVENTH IN THE CONSTRUCTORS' CHAMPIONSHIP.

COMING SOON: RB5 UNVEILED!

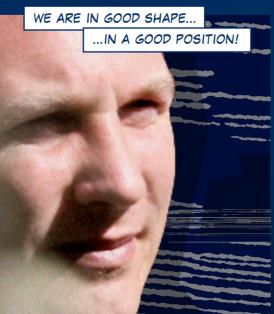












When Red Bull Racing first hit the track in 2005, much was made of the fact that Christian Horner seemed a bit young to be running an F1 team, even if this ignored historical precedent: Ron Dennis and Sir Frank Williams were of similar age when they started their Formula One careers. Five years down the line, Horner is naturally older and wiser, but his enthusiasm and drive remain the same.

'A COMPLETELY NEW FORMULA'

"Going into 2009, the team is now well placed to take advantage of the rule changes, not just the technical ones that we have known about for some time, but also those established through the efforts of FIA and FOTA last December. Red Bull Racing and Red Bull Technology carried no excess weight anyway in terms of manpower, so adjusting to the new rules has, for us, been relatively straightforward and we are in good shape for the future.

"The changes caused few interruptions to our

workflow and they will also assist the larger manufacturer teams in cutting costs, in terms of manpower. Over the past year, we had invested strategically, and therefore, with the rules as they now stand, we are in a good position to capitalise on them, as they present an opportunity for teams to compete on a more level playing field. "2009 will also see us benefit from greater

stability in terms of how we run the operation, with all our key players in the technical group having

been with us for at least two years. We should not forget they designed a car that won a grand prix in 2008, in the hands of Sebastian Vettel and Scuderia Toro Rosso. There is no reason to believe we cannot do that again with these new rules. The regulation changes almost constitute a new formula for the sport and it will be interesting to see how the teams interpret them. Certainly in the early part of this season we expect to see a much bigger spread in terms of performance between the teams than we have over the past two years.

PLACE OF BIRTH: ROYAL LEAMINGTON SPA, UK COMPETITION DEBUT: KARTING AT THE AGE OF 12 **CAREER HIGHLIGHTS:**

1990 THIRD IN BRITISH KARTING CHAMPIONSHIP 1991 FORMULA RENAULT SCHOLARSHIP 1992 FORMULA RENAULT

1993 SECOND IN THE BRITISH F3 NATIONAL CLASS WITH FIVE WINS

1994-6 BRITISH F3

1997 FORMED ARDEN INTERNATIONAL F3000 TEAM. RETIRED FROM RACE DRIVING

2000 ARDEN WON F3000 TEAM TITLE

2002 ARDEN WON FIA F3000 TEAM AND DRIVERS' CHAMPIONSHIP WITH TOMAS ENGE. (UNFORTUNATELY ENGE'S DRIVERS' TITLE WAS LATER RESCINDED)

2003 ARDEN WON THE FIA F3000 TEAM AND DRIVERS' CHAMPIONSHIP WITH BJÖRN WIRDHEIM

2004 ARDEN WON THE FIA F3000 DRIVERS' TITLE WITH VITANTONIO LIUZZI

2005 APPOINTED TEAM PRINCIPAL OF RED BULL RACING

